

# HVAC/R Insider Newspapers

The ONLY HVAC industry publication with the FLEXIBILITY to target both NATIONAL AND REGIONAL markets!



## Monthly Regional Editions

ALABAMA AL, FL Panhandle	4,097
BLUEGRASS KY, S. OH, S. IN, W. WV	4,215
CAROLINA NC, SC	4,759
EMPIRE (NY)	5,079
FLORIDA	7,863
GEORGIA	6,474
GREAT LAKES MI, N. OH, N. IN	6,596
KEYSTONE GARDEN NJ, PA, DE	7,804
LOUISIANA/MISSISSIPPI	5,073
MID ATLANTIC VA, WV, MD, DC	5,157
NEW ENGLAND MA, CT, ME, NH, RI	7,648

## Quarterly Regional Editions

ARKANSAS	1,963
CHICAGOLAND (IL)	4,873
GOLDENWEST (CA)	5,687
GREAT PLAINS ND, SD, MN, WI, IA, NE, KS, MO, OK	9,341
PACIFIC NORTHWEST WA, OR, MT, WY, ID	3,281
SOUTHWEST UT, CO, NM, AZ, NV	4,778
TENNESSEE	5,442
TEXAS	6,277

## Quarterly National Edition

Mails to All Regions 106,407