

# HVAC/R Insider Newspapers

The ONLY HVAC industry publication with the FLEXIBILITY to target both NATIONAL AND REGIONAL markets!

Mailing to over 70,000 HVAC/R industry professionals each month.  
Mailing to over 107,000 each quarter.



## Monthly Regional Editions

ALABAMA AL, FL Panhandle	4,241
BLUEGRASS KY, S. OH, S. IN, W. WV	4,417
CAROLINA NC, SC	4,769
CHICAGOLAND (IL)	4,867
EMPIRE (NY)	5,220
FLORIDA	7,846
GEORGIA	6,707
GREAT LAKES MI, N. OH, N. IN	6,570
KEYSTONE GARDEN NJ, PA, DE	7,836
LOUISIANA/MISSISSIPPI	5,073
MID ATLANTIC VA, WV, MD, DC	5,143
NEW ENGLAND MA, CT, ME, NH, RI	7,632

## Quarterly Regional Editions

ARKANSAS	1,960
GOLDENWEST (CA)	5,686
GREAT PLAINS ND, SD, MN, WI, IA, NE, KS, MO, OK	9,359
PACIFIC NORTHWEST WA, OR, MT, WY, ID	3,279
SOUTHWEST UT, CO, NM, AZ, NV	4,777
TENNESSEE	5,435
TEXAS	6,260

## Quarterly National Edition

Mails to All Regions 107,077