## **HVAC/R** Insider Newspapers

The ONLY HVAC industry publication with the FLEXIBILITY to target both NATIONAL AND REGIONAL markets!

Mailing to over 70,000 HVAC/R industry professionals each month.

Mailing to over 107,000 each quarter.



## Monthly Regional Editions

ALABAMA AL, FL Panhandle	4,241
SBLUEGRASS KY, S. OH, S. IN, W. WV	4,486
CAROLINA NC, SC	4,772
CHICAGOLAND (IL)	4,865
	5,233
	7,847
♥ GEORGIA	6,704
GREAT LAKES MI, N. OH, N. IN	6,563
KEYSTONE GARDEN NJ, PA, DE	7,839
O LOUISIANA/MISSISSIPPI	5,067
MID ATLANTIC VA, WV, MD, DC	5,135
NEW ENGLAND  MA, CT, ME, NH, RI	7,635

## Quarterly Regional Editions

<b>♀</b> ARKANSAS	1,958
♥ GOLDENWEST (CA)	5,685
♥ GREAT PLAINS	9,357
ND, SD, MN, WI, IA, NE, KS, MO, OK	
PACIFIC NORTHWEST	3,280
WA, OR, MT, WY, ID	
<b>♀</b> SOUTHWEST	4,777
UT, CO, NM, AZ, NV	
<b>♀</b> TENNESSEE	5,434
<b>♥</b> TEXAS	6,251

## Quarterly National Edition

Mails to All Regions 107,129