

# HVAC/R Insider Newspapers

The ONLY HVAC industry publication with the FLEXIBILITY to target both NATIONAL AND REGIONAL markets!

Mailing to over 70,000 HVAC/R industry professionals each month.  
Mailing to over 107,000 each quarter.



## Monthly Regional Editions

ALABAMA AL, FL Panhandle	4,240
BLUEGRASS KY, S. OH, S. IN, W. WV	4,486
CAROLINA NC, SC	4,766
CHICAGOLAND (IL)	4,865
EMPIRE (NY)	5,233
FLORIDA	7,845
GEORGIA	6,702
GREAT LAKES MI, N. OH, N. IN	6,561
KEYSTONE GARDEN NJ, PA, DE	7,838
LOUISIANA/MISSISSIPPI	5,067
MID ATLANTIC VA, WV, MD, DC	5,132
NEW ENGLAND MA, CT, ME, NH, RI	7,635

## Quarterly Regional Editions

ARKANSAS	1,958
GOLDENWEST (CA)	5,685
GREAT PLAINS ND, SD, MN, WI, IA, NE, KS, MO, OK	9,357
PACIFIC NORTHWEST WA, OR, MT, WY, ID	3,280
SOUTHWEST UT, CO, NM, AZ, NV	4,777
TENNESSEE	5,434
TEXAS	6,251

## Quarterly National Edition

Mails to All Regions 107,112