

# HVAC/R Insider Newspapers

The ONLY HVAC industry publication with the FLEXIBILITY to target both NATIONAL AND REGIONAL markets!



## Monthly Regional Editions

ALABAMA AL, FL Panhandle	4,098
BLUEGRASS KY, S. OH, S. IN, W. WV	4,215
CAROLINA NC, SC	4,762
EMPIRE (NY)	5,079
FLORIDA	7,864
GEORGIA	6,477
GREAT LAKES MI, N. OH, N. IN	6,591
KEYSTONE GARDEN NJ, PA, DE	7,804
LOUISIANA/MISSISSIPPI	5,072
MID ATLANTIC VA, WV, MD, DC	5,154
NEW ENGLAND MA, CT, ME, NH, RI	7,652

## Quarterly Regional Editions

ARKANSAS	1,963
CHICAGOLAND (IL)	4,872
GOLDENWEST (CA)	5,690
GREAT PLAINS ND, SD, MN, WI, IA, NE, KS, MO, OK	9,345
PACIFIC NORTHWEST WA, OR, MT, WY, ID	3,281
SOUTHWEST UT, CO, NM, AZ, NV	4,777
TENNESSEE	5,440
TEXAS	6,277

## Quarterly National Edition

Mails to All Regions 106,413