

Print Advertising Rates

Regional Advertising Rates

Any single publication - each insertion billed net @

Contract	1-5 months	6-11 months	12 months
Double Truck	\$ 2,603	\$ 2,398	\$ 2,204
Single Page	\$ 1,292	\$ 1,190	\$ 1,093
Junior Page	\$ 909	\$ 837	\$ 772
Half Page	\$ 787	\$ 725	\$ 668

Any two publications - each insertion billed net @

Contract	1-5 months	6-11 months	12 months
Double Truck	\$ 2,422	\$ 2,227	\$ 2,051
Single Page	\$ 1,199	\$ 1,106	\$ 1,019
Junior Page	\$ 844	\$ 777	\$ 708
Half Page	\$ 733	\$ 675	\$ 621

Regional Color Rates

Process color / Single Page \$415.00 NET
One standard color (Red or Blue) & blac..... \$ 95.00 NET

Rates are net and payable within 30 days. All advertising originating outside the US and Canada must be prepaid.

Agency commissionable rates available upon request.



For information about online advertising email us at:
info@hvacinsider.com

Insider Newspapers, Inc.
P.O. Box 81489
Conyers, GA 30013
(770) 786-9658

Florida HVAC Insider
Circ. 7,542

Peter Montana
813-417-6792
pmontana@hvacinsider.com



Georgia HVAC Insider
Circ. 6,211

Curtis Parrott
678-794-4313
cparrott@hvacinsider.com



Insider Specifications

We prefer PDF files containing hi-res art created for newsprint. 300 DPI @ 100% CMYK with true black.
info@hvacinsider.com

Double Truck
21¼" w X 14" d

Full Page
9¾" w X 14" d

JR Page
7¾" w X 10½" d

JR Pg Vertical
5¾" w X 14" d

1/2 Page Vertical
5¾" w X 11½" d

1/2 Pg Island
7¾" w X 8¾" d

1/2 Pg Horizontal
9¾" w X 7" d

