

## Print Advertising Rates

### Regional Advertising Rates

*One publication - each insertion billed net @*

Contract	1-5 months	6-11 months	12 months
Double Truck	\$ 2,603	\$ 2,398	\$ 2,204
Single Page	\$ 1,292	\$ 1,190	\$ 1,093
Junior Page	\$ 909	\$ 837	\$ 772
Half Page	\$ 787	\$ 725	\$ 668

*Both publications - each insertion billed net @*

Contract	1-5 months	6-11 months	12 months
Double Truck	\$ 2,422	\$ 2,227	\$ 2,051
Single Page	\$ 1,199	\$ 1,106	\$ 1,019
Junior Page	\$ 844	\$ 777	\$ 708
Half Page	\$ 733	\$ 675	\$ 621

### Regional Color Rates

Process color / Single Page .....\$415.00 NET  
One standard color (Red or Blue) & black.....\$ 95.00 NET

Rates are net and payable within 30 days. All advertising originating outside the US and Canada must be prepaid.

Agency commissionable rates available upon request.



For information about online advertising email us at:  
**info@hvacinsider.com**

**Insider Newspapers, Inc.**  
P.O. Box 81489  
Conyers, GA 30013  
**(770) 786-9658**

### Florida HVAC Insider

**Circ. 7,542\***

\*As of April 1, 2022

**Peter Montana**  
**813-417-6792**  
**pmontana@hvacinsider.com**



### Georgia HVAC Insider

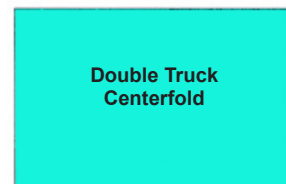
**Circ. 6,211\***

\*As of April 1, 2022

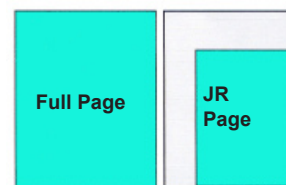
**HVAC Insider**  
**770.786.9658**  
**info@hvacinsider.com**

### Insider Specifications

We prefer PDF files containing hi-res art created for newsprint. 300 DPI @ 100% CMYK with true black.  
[info@hvacinsider.com](mailto:info@hvacinsider.com)

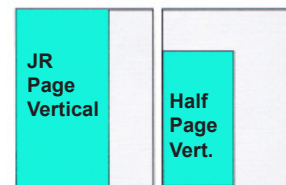


Double Truck  
21¼" w X 14" d



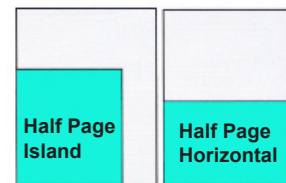
Full Page  
9¾" w X 14" d

JR Page  
7¾" w X 10½" d



JR Pg Vertical  
5¾" w X 14" d

1/2 Page Vertical  
5¾" w X 11½" d



1/2 Pg Island  
7¾" w X 8¾" d

1/2 Pg Horizontal  
9¾" w X 7" d