

AD PLACEMENTS



Header

WEBSITE ADVERTISING RATES Effective April 1, 2025

The HVAC & Refrigeration Insider Online national website offers a variety of marketing strategies to promote your brand, products and services to HVACR contractors, subcontractors, specialty contractors, service providers and suppliers throughout the United States.

Header and Footer:

4-Spot Carousel
\$1,250/month
Size: 728x90px

Side Bar 1:
4-Spot Carousel
\$500/month
Size 300x250px

Side Bar 2:
4-Spot Carousel
\$450/month
Size 300x250px

Side Bar 3:
4-Spot Carousel
\$300/month
Size 300x250px

Side Bar 4:
4-Spot Carousel
\$250/month
Size 350x250 px

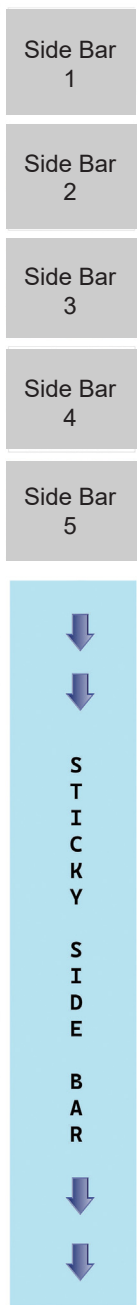
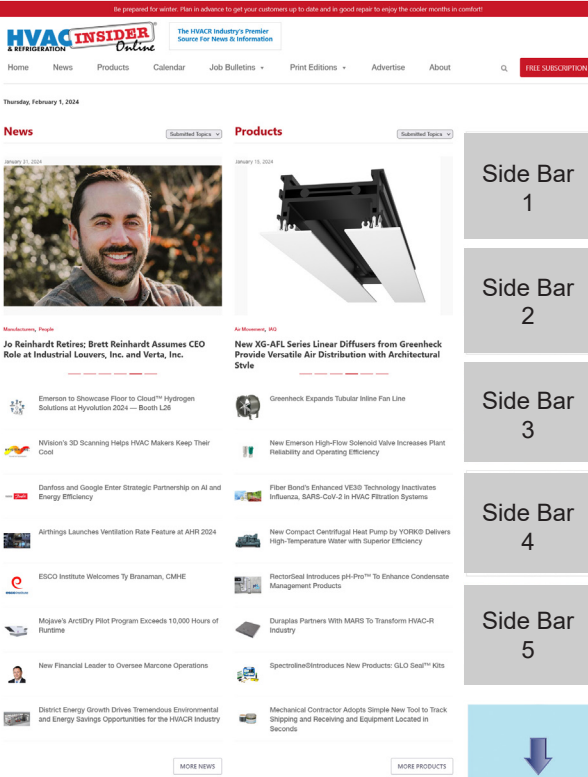
Side Bar 5:
4-Spot Carousel
\$200/month
Size 300x250 px

Sponsored Post with Link:
Home Page Only
\$500 each/month

Sponsored Items of Interest:
Static Post Placement
\$500 each/month

CONTACT US FOR VIDEO PLACEMENT QUOTE

NOTE: Header and Footer are run-of-site. Sponsored Post With Link is visible on Home page only. Items of Interest and Side Bar are visible on Home page, News and Products landing pages, News and Products article pages and Sponsored Post with Link content page.



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Sponsored Post with Link

Fieldpiece Blog
HVACR Dangers to Avoid this Summer
Working as an HVACR tech during the summer presents some very specific hazards. Beyond spending long hours outdoors in the heat, you could also work [...]

Items Of Interest

Sponsored Item of Interest 1

Associations, Business Training, Technical Training
HVAC Excellence: 400,000+ Credentials Milestone in the Recreation Mirror

Sponsored Item of Interest 2

General Contributor, Items of Interest
How to Handle Confidential Documents During an OSHA Inspection by Trent Conroy

Sponsored Item of Interest 3

Business Training, Distributions
BDR Announces New Training Course Designed to Help Enhance Performance of...

