

AD PLACEMENTS

Header

WEBSITE ADVERTISING RATES Effective April 1, 2025

The HVAC & Refrigeration Insider Online national website offers a variety of marketing strategies to promote your brand, products and services to HVACR contractors, subcontractors, specialty contractors, service providers and suppliers throughout the United States.

Header and Footer:

4-Spot Carousel
\$1,250/month
Size: 728x90px

Side Bar 1:
4-Spot Carousel
\$500/month
Size 300x250px

Side Bar 2:
4-Spot Carousel
\$450/month
Size 300x250px

Side Bar 3:
4-Spot Carousel
\$300/month
Size 300x250px

Side Bar 4:
4-Spot Carousel
\$250/month
Size 350x250 px

Side Bar 5:
4-Spot Carousel
\$200/month
Size 300x250 px

Sponsored Post with Link:
Home Page Only
\$500 each/month

Sponsored Items of Interest:
Static Post Placement
\$500 each/month

CONTACT US FOR VIDEO PLACEMENT QUOTE

NOTE: Header and Footer are run-of-site. Sponsored Post With Link is visible on Home page only. Items of Interest and Side Bar are visible on Home page, News and Products landing pages, News and Products article pages and Sponsored Post with Link content page.

The screenshot shows the HVAC Insider website interface. At the top, there's a navigation bar with 'Home', 'News', 'Products', 'Calendar', 'Job Bulletin', 'Print Editions', 'Advertise', and 'About'. Below the navigation, there's a 'News' section with a grid of articles. Each article includes a thumbnail image, a title, and a brief description. For example, one article is titled 'Jo Reinhardt Retires; Brett Reinhardt Assumes CEO Role at Industrial Leavers, Inc. and Verta, Inc.' Another article is 'New XG-AFL Series Linear Diffusers from Greenbeck Provide Versatile Air Distribution with Architectural Style'. There are also 'Products' sections with similar article formats. At the bottom of the news section, there are 'MORE NEWS' and 'MORE PRODUCTS' buttons.

Side Bar 1

Side Bar 2

Side Bar 3

Side Bar 4

Side Bar 5



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Sponsored Post with Link

Footage Blog
HVACR Dangers to Avoid this Summer
Working as an HVACR tech during the summer presents some very specific hazards. Beyond spending long hours outdoors in the heat, you could also work [...]

Items Of Interest

Sponsored Item of Interest 1	Sponsored Item of Interest 2
Sponsored Item of Interest 3	

Footer

The footer banner features the HVAC Insider logo on the left, the text 'The HVACR Industry's Premier Source For News & Information' in the center, and a 'FREE SUBSCRIPTION' button on the right. Below the banner, there is a navigation menu with links for 'Home', 'News', 'Products', 'Calendar', 'About', and 'Contact'. At the very bottom, there are links for 'Print Edition', 'Job Bulletin', 'Advertising', 'Subscriptions', and 'Privacy Policy'.