

AD PLACEMENTS

Header

WEBSITE ADVERTISING RATES

Effective April 1, 2025

The HVAC & Refrigeration Insider Online national website offers a variety of marketing strategies to promote your brand, products and services to HVACR contractors, subcontractors, specialty contractors, service providers and suppliers throughout the United States.

Header and Footer:

4-Spot Carousel
\$1,250/month
Size: 728x90px

Side Bar 1:
4-Spot Carousel
\$500/month
Size 300x250px

Side Bar 2:
4-Spot Carousel
\$450/month
Size 300x250px

Side Bar 3:
4-Spot Carousel
\$300/month
Size 300x250px

Side Bar 4:
4-Spot Carousel
\$250/month
Size 350x250 px

Side Bar 5:
4-Spot Carousel
\$200/month
Size 300x250 px

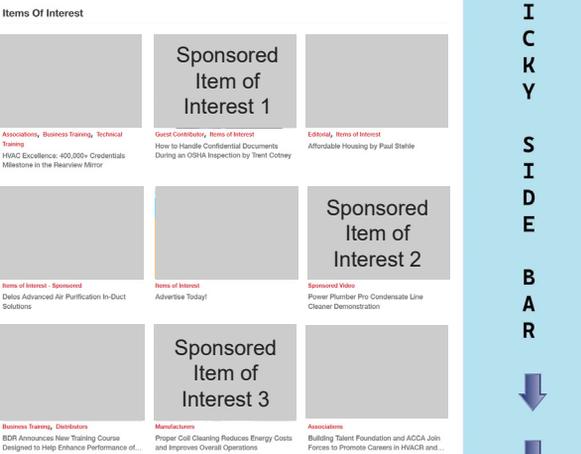
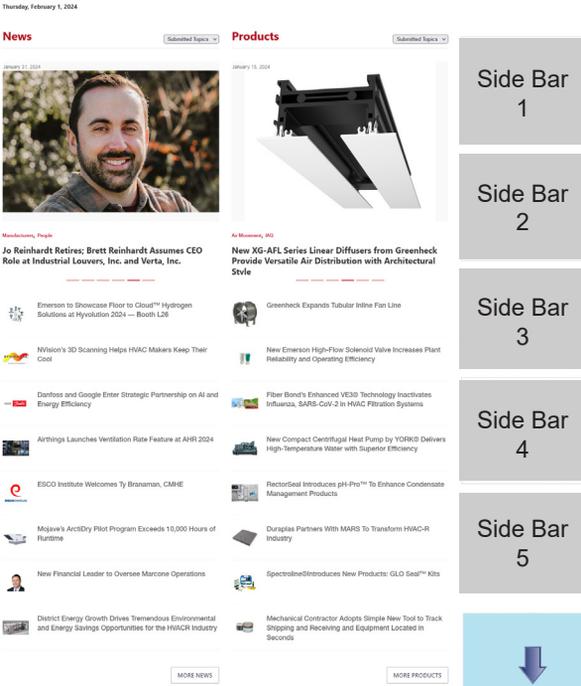
Sponsored Post with Link:
Home Page Only
\$500 each/month

Sponsored Items of Interest:
Static Post Placement
\$500 each/month

CONTACT US FOR VIDEO PLACEMENT QUOTE

NOTE: Header and Footer are run-of-site.

Sponsored Post With Link is visible on Home page only. Items of Interest and Side Bar are visible on Home page, News and Products landing pages, News and Products article pages and Sponsored Post with Link content page.



Side Bar 1

Side Bar 2

Side Bar 3

Side Bar 4

Side Bar 5

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