

AD PLACEMENTS

Header

Be prepared to winter. Plan in advance to get your customers up to date and in good repair to enjoy the winter months in comfort!

Thursday, February 1, 2024

News



Headlines, Tough
Jo Reinhardt Retires; Brett Reinhardt Assumes CEO Role at Industrial Louvers, Inc. and Verta, Inc.

Emerson to Showcase Floor to Cloud™ Hydrogen Solutions at Hyvolution 2024 — Booth L28

Nihon's 3D Scanning Helps HVAC Makers Keep Their Cool

Danfoss and Google Enter Strategic Partnership on AI and Energy Efficiency

AirThings Launches Ventilation Rate Feature at AHR 2024

ESCO Institute Welcomes Ty Brannaman, CM/IE

Mojave's ActDry Pilot Program Exceeds 10,000 Hours of Runtime

New Financial Leader to Oversee Marone Operations

District Energy Growth Drives Tremendous Environmental and Energy Savings Opportunities for the HVACR Industry

MORE NEWS

Products



At Monterey, BC
New XG-AFL Series Linear Diffusers from Greenbeck Provide Versatile Air Diffusion with Architectural Style

Greenbeck Expands Tubular Inline Fan Line

New Emerson High-Flow Solenoid Valve Increases Plant Reliability and Operating Efficiency

Fiber Band's Enhanced VE30 Technology Inactivates Influenza, SARS-CoV-2 in HVAC Filtration Systems

New Compact Centrifugal Heat Pump by YORK® Delivers High-Temperature Water with Superior Efficiency

RectorSeal Introduces pH-Pro™ To Enhance Condensate Management Products

Duraglas Partners With MARIS To Transform HVAC-R Industry

Spectrol® Introduces New Products: GLD Seal™ Kits

Mechanical Contractor Adopts Simple New Tool to Track Shipping and Receiving and Equipment Located in Seconds

MORE PRODUCTS

Sponsored Post with Link

Fullpage Blog

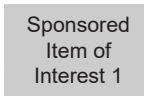
HVACR Dangers to Avoid this Summer

Working as an HVACR tech during the summer presents some very specific hazards. Beyond spending long hours outdoors in the heat, you could also work [...]

Items Of Interest



Associations, Business Training, Technical Training
HVAC Excellence: 400,000+ Credentials Milestone in the Recreational Mirror



Guest Contributor, Items of Interest
How to Handle Confidential Documents During an OSHA Inspection by Trent Conroy



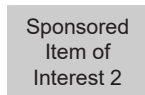
Editorial, Items of Interest
Affordable Housing by Paul Stahlke



Items of Interest - Sponsored
Delta Advanced Air Purification In-Duct Solutions



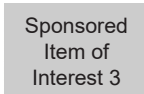
Items of Interest
Advertise Today!



Sponsored Video
Power Plumber Pro Condensate Line Cleaner Demonstration



Business Training, Distributions
BDR Announces New Training Course Designed to Help Enhance Performance of...



Manufacturers
Proper Coil Cleaning Reduces Energy Costs and Improves Overall Operations



Associations
Building Talent Foundation and ACCA Join Forces to Promote Careers in HVACR and...

Footer

Side Bar 1

Side Bar 2

Side Bar 3

Side Bar 4

Side Bar 5



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WEBSITE ADVERTISING RATES

Effective August 24, 2026

The HVAC & Refrigeration Insider Online national website offers a variety of marketing strategies to promote your brand, products and services to HVACR contractors, subcontractors, specialty contractors, service providers and suppliers throughout the United States.

Header and Footer:

4-Spot Carousel

TBD

Size: 728x90px

Side Bar 1:

4-Spot Carousel

TBD

Size 300x250px

Side Bar 2:

4-Spot Carousel

TBD

Size 300x250px

Side Bar 3:

4-Spot Carousel

TBD

Size 300x250px

Side Bar 4:

4-Spot Carousel

TBD

Size 350x250 px

Side Bar 5:

4-Spot Carousel

TBD

Size 300x250 px

Sponsored Post with Link:

Home Page Only

TBD

Sponsored Items of Interest:

Static Post Placement

TBD

NOTE: Header and Footer are run-of-site.

Sponsored Post With Link is visible on Home page only. Items of Interest and Side Bar are visible on Home page, News and Products landing pages, News and Products article pages and Sponsored Post with Link content page.

SCROLL DOWN FOR SPECS

HVAC INSIDER ONLINE ADVERTISING SPECIFICATIONS.

- Accepted File Types: GIF, JPEG, HTML5, JavaScript
- JavaScript and code ad submissions must support responsive layout.
- Maximum banner file size: 150 KB.
- Static ads must be submitted as media files, preferably JPEG and should not have transparent backgrounds.
- Ads must have clearly defined borders to distinguish them from a white background.
- Provide a click-through link for ads at time of submission.
- Third party ads must support responsive layout.
- All ad units must launch a new browser window when clicked on.
- All creative must function uniformly on MAC and PC platforms, mobile devices and multiple browser versions of Internet Explorer, Firefox, Chrome, Mozilla and Safari.
- The publisher reserves the right to reject any advertising that does not meet the standards of HVAC Insider Online in terms of relevant content, accuracy and decorum.

HVAC INSIDER ONLINE GENERAL ADVERTISING TERMS AND CONDITIONS.

1. Ads are billed when approval of placement by agency or advertiser is received. All rates are NET, payable within 30 days of the invoice date. Publisher reserves the right to withhold placement of ads and/or cancel any contracts that are over 30 days past due. All advertising originating outside the USA must be prepaid. USA funds only. Rates subject to change without notice.
2. Monthly contracts not beginning on the first of the month will expire at 23:59:59 of the 30th day of the contract.
3. Advertisers assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
4. All advertisements are subject to approval by the publisher. The publisher reserves the right to reject any advertising that does not meet the standards of HVAC Insider Online in terms of relevant content, accuracy and decorum.
5. All advertising must be confirmed by a written or electronically transmitted insertion order.
6. Online ad materials must be received 5 business days prior to the insertion order start date. Publisher will not be responsible for delays in the start of the campaign due to incompatibility or problems with ad materials submitted later than 5 business days prior to the insertion order start date.
7. Cancellation or changes in online orders must be submitted in writing at least 10 business days prior to the start of ad campaign. Any written cancellations received after 10 business days prior to the start of ad campaign will be subject to a cancellation fee of 50% of the first month's rate.
8. Publisher will place rotating ads in sequence in order received and with consideration of maintaining a balanced appearance on the website. Requests for specific placement will be honored at the discretion of the publisher.

Revised August 24, 2026